

Introducing Google signals BETA  
Unlock new cross-device capabilities and more.

Analytics [www.cfwnc.org](http://www.cfwnc.org) Try searching "Week over Week Growth of Sessions"

Behavior

- Overview
- Behavior Flow
- Site Content
- Site Speed
- Site Search
- Events
  - Overview
  - Top Events**
  - Pages
  - Events Flow
  - Publisher
  - Experiments
- Conversions
- Attribution BETA
- Discover
- Admin

Primary Dimension: Event Action Event Label Other

Plot Rows Secondary dimension: Event Label Sort Type: Default

Event Action	Event Label	Total Events	Unique Events	Event Value	Avg. Value
		5 % of Total: 38.46% (13)	4 % of Total: 44.44% (9)	0 % of Total: 0.00% (0)	0.00 Avg for View: 0.00 (0.00%)
1. Technology- Remote Access from Mac Computer - Viewed	Page URL: https://cfwnc.org/about/cfwnc-staff-secure-page	2 (40.00%)	1 (25.00%)	0 (0.00%)	0.00
2. [Contributions] Cumulative Gift Report FY2019-2020 - Viewed	Page URL: https://cfwnc.org/affiliates/mc-dowell-endowment/advisory-board-login	1 (20.00%)	1 (25.00%)	0 (0.00%)	0.00
3. [Contributions] Thank You Note Assignments - Viewed	Page URL: https://cfwnc.org/affiliates/mc-dowell-endowment/advisory-board-login	1 (20.00%)	1 (25.00%)	0 (0.00%)	0.00
4. [Meeting Docs] March 2020 - Minutes - Viewed	Page URL: https://cfwnc.org/affiliates/mc-dowell-endowment/advisory-board-login	1 (20.00%)	1 (25.00%)	0 (0.00%)	0.00

Show rows: 10 Go to: 1 1-4 of 4

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Primary Dimension: Event Action Event Label Other

Plot Rows Secondary dimension: Landing Page Sort Type: Default

Event Action	Landing Page	Total Events	Unique Events	Event Value	Avg. Value
		8 % of Total: 61.54% (13)	5 % of Total: 55.56% (9)	0 % of Total: 0.00% (0)	0.00 Avg for View: 0.00 (0.00%)
1. Download - download our printable brochure	/	4 (50.00%)	1 (20.00%)	0 (0.00%)	0.00
2. Download - 50 scholarship funds	/students/about-scholarships	1 (12.50%)	1 (20.00%)	0 (0.00%)	0.00
3. Download - DonorCentral Getting Started Guide	/donors/donorcentral	1 (12.50%)	1 (20.00%)	0 (0.00%)	0.00
4. Download - download our printable brochure	/grantseekers/grants-directory	1 (12.50%)	1 (20.00%)	0 (0.00%)	0.00
5. Download - funding sources	/grants/emergency-and-disaster-response-fund	1 (12.50%)	1 (20.00%)	0 (0.00%)	0.00

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