

People in Need  
2020 Awards

Organization	Project	Amount Awarded	Project Description	County(ies) Served
All Souls Counseling Center	Technology and Tools for Enhanced Client Services During the Pandemic and Beyond	\$20,000	to improve technology and communications to better serve clients remotely.	WNCReg
American Cancer Society	Western North Carolina Colorectal Cancer Links of Care - Avery, Burke, Mitchell, Yancey Expansion	\$20,000	to provide follow-up diagnostic colonoscopies for uninsured patients.	Burke, Avery, Mitchell & Yancey
Appalachian Therapeutic Riding Center	Improving Job Prospects For Marginalized Populations	\$20,000	for a job training program for developmentally delayed adults.	Mitchell & Yancey
Asheville Area Habitat for Humanity	Reaching New Heights Through Affordable Homeownership	\$20,000	for building affordable housing for low-income families.	Buncombe
Asheville Writers in the Schools	Hybrid Academic Support, Educational Enrichment and Creative Placemaking Solutions during COVID-19	\$20,000	to provide diverse low-income youth with internet access and education support.	Buncombe
Asheville-Buncombe Community Christian Ministry	Crisis Center Refrigeration Unit	\$20,000	to purchase a trailer to transport fresh food that must be refrigerated or frozen.	Buncombe
Babies Need Bottoms	Emergency Diaper Relief for WNC Families -- COVID Response Expansion Program	\$8,160	to purchase and distribute diapers.	Buncombe, Haywood, Henderson, Madison, McDowell, Transylvania
Blue Ridge Hope	Nourish	\$20,000	for coaching and education addressing health issues and mental health disorders for low-income people.	Rutherford
Blue Ridge Mountains Health Project	Increasing Access to Dental Care in Rural Communities - A Return to Normalcy	\$18,000	to provide free dental care to uninsured low-income people.	Jackson, Macon, Transylvania, Swain, Haywood
Bountiful Cities Project	Hot Springs Elementary Food Pantry and Garden Expansion	\$16,650	for a garden and food pantry at Hot Springs Elementary.	Madison
Bounty & Soul	Bounty & Soul: The Intersections of Food, Farms & Health	\$20,000	to support fresh food distribution and health & wellness programs.	Buncombe, Henderson, McDowell, Rutherford, Transylvania
Boys & Girls Club of Henderson County	Back to School – Plan “BGC”	\$20,000	to serve under-resourced youth needing extra help with education.	Henderson
Boys & Girls Club of the Plateau	Feeding Cashiers & Increasing Online Service	\$20,000	to provide food and education support to under-resourced youth.	Jackson

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Boys & Girls Club of Transylvania County	Transportation Program Addition	\$20,000	to purchase a van for its youth programs.	Transylvania
Buncombe Partnership for Children	Early Childhood Educator Workforce Development Project	\$20,000	for a program to increase and retain early childhood teachers and substitutes.	Buncombe
Camp Spring Creek Outreach	Orton-Gillingham Teacher Training	\$15,000	to train tutors in the Orton-Gillingham method, which helps improve children's reading skills.	Mitchell & Yancey
CareReach	MATCH Mobile Health Clinics	\$15,000	for a mobile healthcare program providing screenings and self-care education to low-income people.	McDowell
Carolina Cross Connection	Home Repair Project	\$2,000	to purchase lumber and materials for home repairs.	Burke, McDowell & Rutherford
Carolina Public Press	Western North Carolina's Health Care Under Crisis	\$20,000	for a year-long journalism series on healthcare issues in WNC.	WNCReg
Center for Domestic Peace	Advocacy and Outreach for Socially Isolated Victims of Domestic Violence	\$15,000	for a rural outreach advocate to provide services to socially isolated domestic violence victims.	Jackson
Center for Participatory Change	Racial Equity Circle	\$20,000	to support an equity program designed to help participants who have experienced racial injustice.	WNCReg
Children & Family Resource Center	Adolescent Parenting Program	\$10,000	for a secondary pregnancy prevention and parenting program for teens.	Henderson
Children First/Communities In Schools of Buncombe County	Student Support Specialists Attendance, Behavior, Coursework, and Parent Engagement Improvement	\$20,000	for a student support program to help children struggling academically to succeed in school.	Buncombe
Clothes To Kids of Haywood County	Never Enough Shoes...What Are We Going To Do?	\$2,000	to purchase shoes for children from low-income families.	Haywood
Community Housing Coalition of Madison County	Neighbors Helping Neighbors Local Volunteer Program	\$20,000	for volunteer coordination for a housing repair program.	Madison
Eagle Market Street Development Corporation	EMSDC for Small Business COVID19 Support	\$20,000	to provide support to diverse-led small businesses adversely affected by the pandemic.	Buncombe & McDowell
Food Connection	Chef Meal Donations for People In Need	\$20,000	to provide chef-prepared meals to low-income people.	Buncombe, Madison & McDowell
Freedom Life Ministries	Life and Vocational Training Expansion Project	\$20,000	to purchase a pressure washing boat that will be used to train and employ formerly incarcerated people.	McDowell

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Graham Revitalization Economic Action Team	Graham Revitalization Economic Action Team	\$20,000	to support a citizen-based effort that promotes collaboration and direction for Graham County.	Graham
Haywood Community College Foundation	The Lavender Fund	\$20,000	for an emergency fund for low-income students.	Haywood
Haywood Habitat for Humanity	Affordable Homeownership in Waynesville, NC	\$20,000	to help build affordable homes for low-income people.	Haywood
Haywood Street Congregation	Building Capacity to Improve Video Communications Capability	\$20,000	for technology to improve volunteer outreach and communications.	Buncombe
Helpmate	Case Management for Domestic Violence Survivors	\$20,000	to support case management for domestic violence survivors.	Buncombe
Henderson County Young Leaders Program - Camplify	Expanding Leadership Camps to High School Leaders In Training	\$20,000	to increase the capacity of a youth development program to retain participants until high school graduation.	Henderson & Polk
Homeward Bound of WNC	Homeless Services - Benefits Specialist	\$20,000	to support a benefits specialist who helps disabled homeless people access social security benefits.	Buncombe
Hunger and Health Coalition	Removing Barriers to Medication Access Equity in Avery County	\$15,000	to provide medicine to low-income people.	Avery
International Friendship Center	Program Directors: Salary and Healthcare Stipend Support	\$20,000	for two staff positions addressing human services needs.	Macon & Jackson
Jewish Family Services of WNC	JFS Case Management Program	\$20,000	case management for low-income people needing basic human services.	Buncombe
Just Economics	Beyond Living Wages	\$20,000	for a program supporting and promoting living wages through business outreach and advocacy.	Buncombe, Transylvania, Madison, Haywood, Henderson & Jackson
Key Learning Center	Building Blocks for Early Literacy	\$20,000	to support a hands-on interactive program designed to train educators and caregivers to teach 5 to 7 year-old children phonological awareness skills.	Buncombe, Jackson & Transylvania
Latino Advocacy Coalition	Nuevos Comienzos (New Beginnings)	\$19,448	for a program offering plumbing and electrical training for Latinx people.	Henderson
LEAF Global Arts	LEAF Global Classroom	\$20,000	to help under-resourced students with academic needs and to provide enrichment programs.	Buncombe
Liberty Missionary Baptist Church/Grace Place, A Community Table	Grace Place Expansion	\$20,000	to expand a kitchen to provide more community meals and to be a community-certified kitchen.	Graham

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Loving Food Resources	Feeding More People in Need in WNC	\$20,000	to distribute food in rural counties.	Jackson, Macon, Transylvania & Henderson
McDowell Local Food Advisory Council	Foothills Foodhub: Feeding McDowell	\$20,000	to purchase food.	McDowell
McDowell Mission Ministries	Substance Use Treatment and Mental Health services for those experiencing homelessness	\$20,000	for mental health and substance abuse services for homeless clients.	McDowell
Meals on Wheels of Asheville and Buncombe County	Meals on Wheels Van for Meal Delivery	\$20,000	to purchase a van for meal deliveries.	Buncombe
Meridian Behavioral Health Services	Meridian's Financial Assistance program	\$20,000	to provide mental health services for under-insured patients.	Jackson, Haywood, Macon, Cherokee & Transylvania
Mitchell County Shepherd's Staff	Utilities Assistance	\$10,000	for utility assistance.	Mitchell
Mountain Valleys RC&D Council/Madison Friendship Fund	Madison Friendship Fund	\$20,000	for rent and utility assistance for people affected by the pandemic.	Madison
NC MedAssist	Free Pharmacy Services for low-income, uninsured in Western NC Region	\$20,000	to provide free pharmacy services to low-income, uninsured people.	WNCReg
New HOPE of McDowell	New Hope of McDowell's "H.O.M.E.S Project "	\$7,000	to help domestic violence victims relocate to new homes.	McDowell
OnTrack Financial Education & Counseling	Free Tax Preparation Project - VITA	\$20,000	to support a free tax preparation program for low-income people.	Buncombe, Henderson, Transylvania, Mitchell, Madison, Haywood, Jackson, Macon, McDowell & Yancey
Our VOICE	Our VOICE Capacity Building	\$20,000	for an Associate Director position that will help support capacity building efforts.	Buncombe, Madison, Henderson, Transylvania, McDowell & Yancey
Reach Out and Read Carolinas	Reach Out and Read- WNC Initiative	\$19,500	to support a children's literacy program that works with local pediatrician offices and clinics to provide books to low-income families.	WNCReg

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Rutherford County Habitat for Humanity	Technology Makeover: VOIP Phone System/Server Upgrade/Website Upgrade	\$7,000	for technology to improve phone systems and webpage.	Rutherford
SeekHealing	Community Engagement Lead	\$20,000	for volunteer coordination and program management for people with substance abuse and mental health issues.	Buncombe & Haywood
Sixth Avenue Psychiatric Rehabilitation Partners/dba Thrive	Thrive Office Expansion	\$20,000	to increase office space to accommodate staff expansion.	Henderson, Polk, Rutherford & Transylvania
Smart Start Partnership for Children	Exploration and Planning for Family Connects in Henderson County	\$20,000	to support a home-visitation program for low-income families with newborns.	Henderson
Southern Reconciliation Ministries	Food Pantry	\$20,000	to purchase food for its pantry.	Yancey, Mitchell & Madison
Swannanoa Valley Christian Ministry	Crisis Support Services	\$20,000	for utility assistance and food.	Buncombe
The Hinton Rural Life Center	Understanding the Complexities of Poverty Improves Opportunities for Neighbors in Need	\$16,745	to create and facilitate a poverty simulation specific to the unique aspects of rural life to increase understanding of the complexities of poverty and increase cooperation among providers.	Clay & Cherokee
The Hope Chest for Women	WNC Female Cancer Support Program for Economically Disadvantaged People in Need	\$15,000	to provide financial assistance to low-income women battling breast or gynecological cancer.	Buncombe
The Housing Assistance Corporation	Home Repair Program	\$20,000	to provide home repair to low-income families who do not qualify for government-funded home repair programs.	Henderson, Polk & Transylvania
The Salvation Army, Asheville Corps	Critical Homeless Emergency Sheltering	\$20,000	to provide shelter for homeless people.	Buncombe
Transylvania Habitat for Humanity	Replace outdated technology to increase affordable housing opportunities	\$16,000	to upgrade telephone and security technology and to develop website.	Transylvania
Under One Sky Village Foundation	Restructuring from Covid-19	\$20,000	to adjust its programs for foster children to provide services during the pandemic.	WNCReg
United Community Development of North Carolina	United Community Development of NC - Kijani Construction Co- A Social Enterprise	\$20,000	for a social enterprise effort that will provide job training and jobs for people who live in public housing and other marginalized people.	Buncombe

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United Way of Asheville and Buncombe County	Early Warning and Response System: Improving Service Coordination, Delivery and Results	\$20,000	for a program that quickly identifies students beginning to fall off track for high school graduation, link them to appropriate supports, and track progress.	Buncombe
Veterans Treatment Court of Western North Carolina Foundation	Veterans Treatment Court of Western North Carolina Foundation Supportive Services	\$10,000	for a court diversion program for veterans with substance addiction issues.	WNCReg
Western Carolina Medical Society Foundation	Addressing the Social Determinants of Health through the WCMS Interpreter Network	\$20,000	to support a medical interpreter program.	WNCReg
Western Carolina Rescue Ministries	Qualified Education Specialist to fill the gap for homeless students	\$20,000	for an education specialist to help homeless youth with school.	Buncombe
Western North Carolina Workers Center	Immigrant Workers of WNC Unifying Digitally	\$20,000	for its programs to improve working conditions for migrant workers.	Burke, Henderson, Macon & Buncombe
YMCA of Western North Carolina	YMCA of Western North Carolina Afterschool	\$20,000	to provide child care for low-income families and to help children with their education.	Buncombe, McDowell & Henderson
	<b>TOTAL</b>	<b>\$1,337,503</b>		